

Digital Consulting Capabilities Statement

Lakeraven

Native-Owned | Veteran-Led | 8(a)-Eligible

Human-Centered Digital Services for Tribal, State, and Local Governments

Company Overview

Lakeraven, LLC is a Native-owned, Veteran-led digital services firm staffed entirely by senior technologists with experience transforming public digital services. Our team includes former leaders from federal innovation initiatives such as 18F, 10X, and the Presidential Innovation Fellows.

We partner with Tribal Nations, state, and local governments to deliver modern digital services that are inclusive, accessible, and built to last. Our approach emphasizes sustainable transformation by working side-by-side with client teams to build internal capacity, reduce long-term costs, and improve digital outcomes for the public.

Core Digital Consulting Services

Digital Transformation Strategy

- Discovery-driven strategy engagements tailored to client missions
- Roadmaps, capability assessments, and prioritization of modernization efforts
- Organizational and digital maturity assessments

Digital Services Team Formation

- Support for building internal digital services teams
- Guidance on hiring, onboarding, and mentoring product managers, engineers, designers, and researchers
- Coaching for leaders and team members to establish modern delivery practices

Agile Coaching & Workforce Development

- Embedded coaching on agile delivery, user-centered design, accessibility, and iterative development
- Custom training programs for developers, designers, content authors, and procurement staff
- Office hours, internal playbooks, and workforce enablement strategies

Procurement & Acquisition Support

- Build-vs-buy assessments to help agencies make informed technology decisions
- RFP support, vendor evaluations, and writing accessibility and usability requirements into solicitations
- Modern procurement coaching aligned to digital best practices

Design Systems & Playbooks

- Design system audits and accessibility reviews
- Creation and scaling of component libraries and shared design patterns
- Playbooks for development, accessibility, content governance, and service delivery

Capacity Building & Sustainable Transformation

- Coaching to grow internal capabilities and reduce vendor dependence
- Governance strategy, policy development, and repeatable service models
- Training and documentation that empower client teams long after our engagement ends

Data Strategy & Interoperability

- Helping agencies unlock siloed data and enable cross-organizational collaboration
- Schema and metadata standardization, API design support, and interoperability planning

- Engagements with research partners, universities, and multi-agency collaboratives

Digital Accessibility Integration

- Consulting embedded across all services to meet ADA Title II and Section 508 standards
 - Accessibility governance, testing strategy, and capacity-building support
 - Transformation of inaccessible content and systems into inclusive, compliant services
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Our Approach

Our consulting engagements are modular and scalable, often beginning with a **Discovery Phase** to understand client goals, identify barriers, and co-create a practical path forward. We meet clients where they are—whether that’s launching their first digital service or scaling a statewide digital transformation effort.

Our **Tiered Model** allows clients to select the level of support that matches their needs—from short-term strategy to long-term transformation.

Company Snapshot

Certifications Native-Owned, Veteran-Led, 8(a)-Eligible

Website [Lakeraven.com](https://lakeraven.com)

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Contact General Inquiry: info@lakeraven.com
Jason: jason.nakai@lakeraven.com
Kimball: kimball.bighorse@lakeraven.com